

Darren Close

Senior Graphic Designer

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Available for full-time, part-time or contract/freelance work

Work History

OzComics

Self-employed | March 2019 - present

After studying and completing a Certificate IV in Business Management, I have been operating a business from home, producing Graphic Design and marketing services to a variety of clients, and have recently moved into professional crowdfunding consultation to help customers achieve greater results on Kickstarter.

Email marketing, setting up marketing campaigns and maintaining social media channels is something I do on a daily basis, which has helped to build up new clients and business relationships.

I have continued to self-publish a variety of books, including a special book to raise funds for victims of the 2019-2020 bushfire disaster, entitled AUSTRALIA BURNS. This raised in excess of \$20,000 for charity.

Ozone Studios

Freelance | June 2013 - March 2019

Freelance design and publishing services, social media management. Worked with many teams of writers and artists to co-ordinate projects. Also worked with trade shows and Event Management teams to design for trade shows.

FleetPartners Pty Ltd

Full-time | December 2010 - May 2013

Multimedia Designer inhouse role, responsible for website design & maintenance of multiple vehicle portals for both personal and commercial car leasing. Developed marketing campaigns including EDMs, flyers, animated flash banners and event signage and decal design.

iProperty Pty Ltd

Full-time | November 2006 – September 2009

Lead Designer and Project Manager, creating websites and concepts for the Real Estate market including agency websites, developments, software design and functionality specification documents.

Client Liaison and working with a team of developers were the primary role, taking initial layouts through to finished designs, website architecture & programming, then quality assurance to ensure completed websites were cross-platform compatible.

Through developed relationships with clients was also acting as a salesperson for additional products and services with great success in after-sales service.

MediaKinetix

Director | July 2000 - August 2003

Partner in web development company, serving as Creative Director, Production and Accounts Manager. Developed new business and clients, tutored apprentice designers and dealt with subcontractors.

Worked with clients such as Village Roadshow and designed the entire corporate identity for La Porchetta Restaurants, from website and marketing materials through to signage and advertising.

Reactive Media

Full-time | January 1999 - April 2000

Web Designer role, learned the process of web design and dealing with clients and deadlines. Learned from the ground up from one of the most successful web design firms in Australia, including a lot of work for Sausage Software.

Skillsets

Computer Proficiency

- Adobe Creative Suite
- Microsoft Office Suite
- Facebook, Instagram & Twitter
- Crowdfunding Platforms
- Excellent spelling & typing speed.

Communication Skills

I have worked with many different teams, companies and groups, both as a Designer, Programmer and as an Art Director. I enjoy collaborating on projects and bouncing ideas off other creative people.

Self-Motivated

I am not someone who requires a lot of management and monitoring. As long as I have the tools and the resources to complete my work, I can be left to my own devices to get it done.